



## HOW ARE CENSUS DATA USED?

### ***Census data are widely and wisely used.***

Determining congressional seats and federal funding is just a hint of the many important uses of census data. Take a look at examples below and refer to the appendix for even more uses of census data. (See Appendix A: 50 Ways Census Data Are Used.)

- The federal government uses population data to allocate funds in a number of areas:
  - ♦ Title I grants to educational agencies (school districts across the nation)
  - ♦ Head Start programs
  - ♦ Women, Infants, and Children (WIC) (food grants)
  - ♦ Public transportation
  - ♦ Road rehabilitation and construction
  - ♦ Programs for the elderly
  - ♦ Emergency food and shelter
  - ♦ Empowerment zones
- The data help the private sector as well as state and federal governments determine where jobs and job programs are needed.
- Census data help potential homeowners research property values, median income, and other demographic information about a particular community.
- Corporations use population data for market research to determine locations for commercial enterprises, such as food stores, pharmacies, and other essential services.